Book launch: The Oxford Handbook of Political Consumerism

Date: March 26, 10-16.20
Venue: Stockholm University, Frescati Campus, Nordenskiöldsalen, Geohuset
Handbook of Political Consumerism

Can we change production and consumption practices seen as environmentally and ethically objectionable? What role can consumers and others play in pressuring markets and institutions to become more sustainable? These questions underlie scholarship on the global phenomenon of political consumerism.

Studying political consumerism involves analysis of why and how production and consumption affect broader societal affairs at home and abroad. It concerns global and local challenges to the environment, democracy, and human rights.

In this seminar the Handbook editors and several chapter authors will discuss their contributions.

Program

10.00-10.15 Welcome
Moderator Andreas Duit

10.15-10.45 Editors’ Handbook presentation and short Q & A
Magnus Boström, Michele Micheletti, Peter Oosterveer

10.45-12.00 Theory and designing research on political consumerism.
Some theoretical insights on studying political consumerism

Michele Micheletti: Editor Introduction and short Q & A
Francesca Forno: Protests, social movements and spaces for politically-oriented consumerist action – nationally, transnationally and locally
Magnus Boström: Rejecting and embracing brands in political consumerism
Peter Oosterveer: Political consumerism and the social-practices perspective
Lars Gulbrandsen: Globalization, governance gaps and the emergence of new institutions for political consumerism

Q & A

12.00-13.00 Break for lunch (several restaurants close-by)
13.00-13.30 Industry sectors and political consumerism: Some key examples

*Magnus Boström*: Editor Introduction and short Q & A  
*Simon Bush*: The shifting politics of sustainable seafood consumerism  
*Mikael Klintman*: Toy consumption as political challenges for making dreams come true  
Q & A

13.30-14.30 Geographic spread and practice of political consumerism

*Peter Oosterveer*: Editor Introduction and short Q & A  
*Joost de Moor*: Political consumerism in Northwestern Europe: Leading by Example?  
*Eleftheria J. Lekakis* and *Francesca Forno*: Political consumerism in Southern Europe  
*Peter Oosterveer*: Tracing political consumerism in Africa and the Middle East  
*Peter Oosterveer*: Institutional changes and changing political consumerism in China  
*Michele Micheletti*: Politicizing consumption in Latin America  
Q & A

14.40-14.50 Short break with refreshments

14.50-15.20 Democratic paradoxes and challenges in political consumerism

*Magnus Boström*: Editor Introduction and short Q & A  
*Eleftheria J. Lekakis*: Political consumption and nationalist struggles in Europe  
*Michele Micheletti and Didem Oral*: Problematic political consumerism: confusions and moral dilemmas in boycott activism  
Q & A

15.20-15.40 Problem-solving potential of political consumerism

*Michele Micheletti*: Editor Introduction and short Q & A  
*Magnus Boström* and *Mikael Klintman*: Mass consumption and political consumerism

15.40-16.20 Closing session

Editors’ conclusion  
Q & A

Compete to win a signed copy of the Handbook!
Participants

Magnus Boström, Örebro University
Simon Bush, Wageningen University
Andreas Duit, Stockholm University
Francesca Forno, University of Trento
Lars Gulbrandsen, Fridtjof Nansen Institut
Mikael Klintman, Lund University
Eleftheria J. Lekakis, University of Sussex
Michele Micheletti, Stockholm University
Joost de Moor, Stockholm University
Didem Oral, Stockholm
Peter Oosterveer, Wageningen University