



Stockholms
universitet

Consumption and societal issues

A survey of the habits and opinions of the Swedish population

The future

Question 4 When you consider the situation today, what do you feel is the most worrying aspect regarding the future?				
	Very worrying	Fairly worrying	Not particularly worrying	Not worrying at all
Terrorism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic crisis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Large-scale unemployment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deterioration of the marine environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Global climate changes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rising food prices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Growing social divides	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poverty in the third world	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Violation of human rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 5 How do you think the following factors will change over the 2 to 3 years?						
	Significantly worse	Slightly worse	Roughly the same	Slightly better	Significantly better	No opinion
Your household's financial situation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The global economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish job market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The state of the global environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Living conditions for the world's poor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Politics and society

Question 6 Which factor or factors are included in the concept of <i>sustainable development</i> ?		
	Included	Not included
Economic	<input type="checkbox"/>	<input type="checkbox"/>
Social	<input type="checkbox"/>	<input type="checkbox"/>
Cultural	<input type="checkbox"/>	<input type="checkbox"/>
Environmental	<input type="checkbox"/>	<input type="checkbox"/>

Question 7 Which of the options below do you associate with fair trade?

Trade which is not governed by customs duties or trade quotas

Trade in goods which are produced in acceptable working conditions in developing countries

The Swedish Trade Union Confederation's attempt to increase competition in Swedish trade

Question 8 Which is your preferred political party at the moment?

The Left Party (Vänsterpartiet)

The Moderates (Moderaterna)

The Feminist Initiative (Feministiskt initiativ)

The Social Democratic Party (Socialdemokraterna)

The Christian Democrats (Kristdemokraterna)

The June List Party (Junilistan)

The Centre Party (Centerpartiet)

The Green Party (Miljöpartiet)

The Pirate Party (Piratpartiet)

The Liberal Party (Folkpartiet)

The Sweden Democrats (Sverigedemokraterna)

Other (please specify): _____

Question 9 How much trust do you have in the way in which the following institutions and groups manage their work?

	A lot of trust	Quite a lot of trust	Neither a lot of trust nor little trust	Not very much trust	Very little trust
The municipal executive committee of your local authority	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish Government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish Parliament	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public authorities responsible for environmental issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish Consumer Agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trade union organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmental organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Large companies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Consumer organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The European Union (EU)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The United Nations (UN)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The World Trade Organisation (WTO)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your spending habits

Question 12 How often have you bought the following items in the last 12 months?

	Not at all	A few times in the last 12 months	A few times in the last 6 months	A few times in the last 3 months	A few times in the last month	A few times in the last week	Several times a week
Toys	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clothes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

When it comes to your other spending habits, how often have you:

	Not at all	A few times in the last 12 months	A few times in the last 6 months	A few times in the last 3 months	A few times in the last month	A few times in the last week	Several times a week
Bought second-hand/used products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visited a shopping centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bought products with an ecolabel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bought fair trade products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asked a shop assistant for advice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Looked for information about consumer rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bought more than you could afford	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 13 How easy or difficult do you find it to obtain information about:

	Very easy							Very difficult	I don't look for this type of information	Don't know
	1	2	3	4	5	6	7			
Price comparisons for consumer goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Environmentally friendly products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working conditions of the workers who produced the goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 14 On average, how much does your household spend on food shopping per week?

- Less than 1000 kronor
 1000-2000 kronor
 2001-3000 kronor
 More than 3000 kronor

Question 15 There are often many reasons for choosing to buy one product rather than another. In the last 6 months, how often have you chosen food, clothes or toys for the following reasons?

	How often have I chosen <i>food</i> for the following reasons			How often have I chosen <i>clothes</i> for the following reasons			How often have I chosen <i>toys</i> for the following reasons		
	Rarely/ never	Occasio nally	Often/v ery often	Rarely/ never	Occasio nally	Often/ very often	Rarely/ never	Occasio nally	Often/ very often
The price of the product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The quality of the product	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health factors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Special offers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The product was made in Sweden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The product was environmentally friendly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The product was manufactured under good working conditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friends and acquaintances often buy similar products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To support animal husbandry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To counteract society's most common gender stereotypes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/> I haven't bought food in the last 6 months			<input type="checkbox"/> I haven't bought clothes in the last 6 months			<input type="checkbox"/> I haven't bought toys in the last 6 months		

Question 18 Political viewpoints are sometimes defined on a scale of left to right. Whereabouts would you put yourself on a left-to-right scale?

Far left			Neither left nor right						Far right		
0	1	2	3	4	5	6	7	8	9	10	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Question 19 How well do you feel that the Swedish state handles the following issues?

	Very badly							Very well	No opinion
	1	2	3	4	5	6	7		
Environmental issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Swedish job market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Human rights throughout the world	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poverty in the third world	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 20 Citizens can do various things to try to bring about improvements or prevent deterioration in society.

A) In the last 12 months have you done any of the following?

B) In general, how effective do you think that the different ways of exerting influence are?

	A: Done in the last 12 months			B: I believe this method of exerting influence is:				
	No	Once	Several times	Very effective	Fairly effective	Not particularly effective	Not effective at all	Don't know
Signed a petition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donated money or supported a voluntary organisation in another way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taken part in a demonstration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taken part in a campaign on the internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taken part in an illegal protest action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contacted or expressed opinions in the press, radio or TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contacted politicians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Contacted or tried to influence a company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boycotted products for political, ethical or environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deliberately chosen to buy certain products for political, ethical or environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tried to influence the range of products in a store for political, ethical or environmental reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Voted in a general election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your habits

Question 33 In the last 12 months, how often have you done one of the following things?

	Not at all	A few times in the last 12 months	A few times in the last 6 months	A few times in the last 3 months	A few times in the last month	A few times in the last week	Several times a week
Travelled by or driven a car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travelled by public transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eaten meat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eaten a vegetarian meal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eaten fish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 34 How often do you do the following things?

	Never	Rarely	Now and then	Often	Very often
Try to reduce the amount of electricity you use at home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycle household waste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avoid using disposable items	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 35 To what extent do you agree with the following statements?

	Don't agree at all							Strongly agree	No opinion
	1	2	3	4	5	6	7		
I do what I want, regardless of what others think	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I often feel as if I am short of time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It is important for me to be respected by others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I don't like it when other people interfere in the way I live my life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 36 In the last 12 months, how often have you been exposed to advertising in one of the following ways?

	Not at all	A few times in the last 12 months	A few times in the last 6 months	A few times in the last 3 months	A few times in the last month	A few times in the last week	Several times a week
On TV or radio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In newspapers or on the internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Direct mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question 37 Have you seen the following films?

	I haven't seen or heard of the films	No, but I've heard of the films	Yes, but only parts of the film	Yes, the whole film	Don't remember
Die Hard I	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Day after Tomorrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An Uncomfortable Truth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Casablanca	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Supersize Me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

A few background questions about you

Question 38 Are you <input type="checkbox"/> woman <input type="checkbox"/> man	Question 39 Which year were you born in? <div style="text-align: center; margin-top: 5px;"> 19 <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> <input style="width: 20px; height: 20px; border: 1px solid black;" type="text"/> </div>
Question 40 What type of home do you currently live in? <input type="checkbox"/> Detached house <input type="checkbox"/> Flat/apartment block <input type="checkbox"/> Terraced or row house <input type="checkbox"/> Other type of property	Question 41 Do you (or someone in your household) own or rent your <input type="checkbox"/> Own (including housing association/shared ownership) <input type="checkbox"/> Rent
Question 42 What type of area do you live in? <input type="checkbox"/> The centre of a large city <input type="checkbox"/> The centre of a town or large urban area <input type="checkbox"/> Smaller town <input type="checkbox"/> The outskirts/suburbs of a large city <input type="checkbox"/> The outskirts/suburbs of a town or large urban area <input type="checkbox"/> Completely rural area	
Question 43 Who makes up your household? <input type="checkbox"/> I live alone <input type="checkbox"/> I live with/regularly share my home with someone	
Question 44 Do you have children? If so, how old are they? <div style="display: flex; justify-content: space-around; text-align: center;"> <div>Don't have children <input type="checkbox"/></div> <div>0-6 years old <input type="checkbox"/></div> <div>7-12 years old <input type="checkbox"/></div> <div>13-17 years old <input type="checkbox"/></div> <div>18 or older <input type="checkbox"/></div> </div> <p style="margin-top: 5px;">Number of children _____</p>	
Question 45 If you have children, do you also have grandchildren? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Question 46 Which of the following options best describes your current home? <input type="checkbox"/> Working class home <input type="checkbox"/> Professional home <input type="checkbox"/> Entrepreneur's home <input type="checkbox"/> Farmer's home <input type="checkbox"/> Executive home	
Question 47 Which of the following groups do you currently belong to? <div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <input type="checkbox"/> Gainfully employed (including on sick leave or parental leave) </div> <div style="width: 50%;"> <input type="checkbox"/> Receiving an old age pension/collective occupational pension </div> <div style="width: 50%;"> <input type="checkbox"/> Working as part of a "back-to-work" programme/taking part in a vocational training course </div> <div style="width: 50%;"> <input type="checkbox"/> On sickness or incapacity benefit </div> <div style="width: 50%;"> <input type="checkbox"/> Unemployed </div> <div style="width: 50%;"> <input type="checkbox"/> Student </div> <div style="width: 50%;"> <input type="checkbox"/> Other: _____ </div> </div>	

Question 48 What is your level of education? Mark the option you feel is most suitable. If you haven't finished your education, mark the level you are currently at.

- | | |
|--|---|
| <input type="checkbox"/> Not finished compulsory school or equivalent mandatory school | <input type="checkbox"/> Post-secondary education, not university |
| <input type="checkbox"/> Compulsory school or equivalent mandatory school | <input type="checkbox"/> College/university studies |
| <input type="checkbox"/> Studies at upper secondary school, folk high school or equivalent level | <input type="checkbox"/> College/university degree |
| <input type="checkbox"/> Diploma from an upper secondary school, folk high school or equivalent | <input type="checkbox"/> Post-graduate degree |

Question 49 On the whole, how would you describe the financial situation of your household?

- | | | | | |
|---------------------------------------|---|---|--|--|
| Much worse than the average in Sweden | Slightly worse than the average in Sweden | About the same as the average in Sweden | Slightly better than the average in Sweden | Much better than the average in Sweden |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Question 50 How does your household manage on its current income?

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Very badly | Quite badly | Neither well nor badly | Quite well | Very well |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Question 51 Please put a cross in the box which corresponds to the approximate total annual income in SEK of all the people in your household before tax (pensions and student grants should be included in the approximate income).

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> 100,000 or less | <input type="checkbox"/> 201 000-300 000 | <input type="checkbox"/> 401 000-500 000 | <input type="checkbox"/> 601 000-700 000 |
| <input type="checkbox"/> 101 000-200 000 | <input type="checkbox"/> 301 000-400 000 | <input type="checkbox"/> 501 000-600 000 | <input type="checkbox"/> More than 700,000 |

Question 52 Where did you, your father and your mother mainly grow up?

- | | You | Your father | Your mother |
|------------------------------------|--------------------------|--------------------------|--------------------------|
| Completely rural area in Sweden | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Small town in Sweden | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Town or large urban area in Sweden | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Stockholm, Göteborg or Malmö | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Another Scandinavian country | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Another European country | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| A country outside Europe | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

